



BRENTWOOD

UNIVERSITY

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School Catalog
January 1, 2016 to December 31, 2016

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As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

While the university administration has made every effort to ensure that the policies and procedures of this catalog are correct, Brentwood University reserves the right to make changes and issue addendums to the current policy as needed to better ensure that the University's objectives are carried forward. The university will inform students of changes to policy contained in this catalog via email. The catalog may be found at www.brentwood.university

STATE APPROVAL AND ACCREDITATION

State Approval

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. (BPPE) Approval to operate means the institution is compliant with minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of title 5 of the California code of Regulations.

The Bureau for Private Postsecondary Education

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capital Oaks Dr., #400 Sacramento, CA 95833, P.O. Box 980818, West Sacramento, CA 95798, www.bppe.ca.gov, toll free telephone number (888) 370-7589 Fax (916) 263-1897

A student, or any member of the public, may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling toll free (888) 370-7589 or by completing a complaint form, which can be obtained on the bureau's Internet web site www.bppe.ca.gov.

ACCREDITATION

Universities are required to be in operation for a number of years before they are eligible to apply for accreditation. Brentwood University will initiate the accreditation process with an appropriate accreditation agency as soon as it is eligible. Accreditation is a voluntary method of quality assurance designed primarily to distinguish schools adhering to a set of high educational standards. Brentwood University delivers high quality instruction and materials and will continue to adhere to high quality standards in education in the time leading to becoming eligible for accreditation.

This institution is not accredited by an accrediting agency recognized by the United States Department of Education. These programs do not lead to licensure in California or other states. A degree program that is unaccredited or from an unaccredited institution is not recognized for some employment positions, including but not limited to, positions with the State of California. A student enrolled in an unaccredited institution is not eligible for federal financial aid.

"NOTICE TO PROSPECTIVE DEGREE PROGRAM STUDENTS"

This institution is, provisionally approved by the Bureau for Private Postsecondary Education to offer degree programs. To continue to offer this degree program, this institution must meet the following requirements:

- Become institutionally accredited by an accrediting agency recognized by the United States Department of Education, with the scope of the accreditation covering at least one degree program•
- Achieve accreditation candidacy or ire-accreditation, as defined in regulations, by July 1, 2017 ,and full accreditation by July 1, 2020.

If this institution stops pursuing accreditation, it must:

- Stop all enrollment in its degree programs, and
- Provide a teach-out to finish the educational program or provide a refund.

An institution that fails to comply with accreditation requirements by the required dates shall have its approval to offer degree programs automatically suspended

MISSION, VISION, AND INSTITUTION OBJECTIVES

Mission Statement

Brentwood University endeavors to provide current and effective graduate business education programs to qualified learners. Instruction is delivered via programs that are adaptable to student needs or interests. This institution was founded with the goal of sustaining innovative and flexible, educational challenges and to do so via a student-centered academic environment. The student's mastery of required coursework leads to the award of a degree, and also leads to the enrichment of students who aspire to positions of leadership, entrepreneurship, corporate governance, and service to others. Graduates are empowered to students who want to be entrepreneurs to become expert global leaders committed to the application of sound business practices in corporate governance, entrepreneurship, and service to the community.

Vision

Brentwood University's vision is to develop, monitor, and establish itself as a respected provider of business administration programs and continue to grow and evolve as a leader in the online delivery of student centered business training. One of the ways the school will reify this vision will be through the selection and development of well oriented faculty and staff with the necessary skills to support the educational and administrative components which comprise university operations.

"Education is a fundamental human right and essential for the exercise of all other human rights. It promotes individual freedom and empowerment and yields important development benefits.

Normative instruments of the United Nations and UNESCO lay down international legal obligations for the right to education. These instruments promote and develop the right of every person to enjoy access to education of good quality, without discrimination or exclusion. These instruments bear witness to the great importance that Member States and the international community attach to normative action for realizing the right to education. It is for governments to fulfill their obligations both legal and political in regard to providing education for all of good quality and to implement and monitor education strategies." (Adapted from a statement at UNESCO.org

Institution Objectives

Brentwood University is seeking to achieve the institution's objectives :

- Deliver training that will empower graduates in the management of activities typically present in the management and operation of profit-seeking and not-for-profit organizations
- Analyze and understand business opportunities in light of the many challenges facing these entities
- Prepare graduates with ample communication skills, analytical approaches to problem solving
- Assure that graduates have mastered the skills needed to work with team members
- Provide students with extensive theoretical and practical content so as to develop core competencies in communications, analysis and advanced problem solving.
- Assure that graduates have the capability and motivation to address moral and ethical issues as may arise in business
- Offer a interactive distance education environment, which provides multi-media learning experiences and which provides frequent contact with faculty and student support services
- Engage in a constant process of continuous improvement through course assessment and revision of content, delivery methods, and objectives in the context of compliance with regulatory requirements.

ADMISSIONS

To be admitted to the University's graduate degree program, students must meet the below requirements and need to follow the steps outlined below to provide evidence of such eligibility. An orientation course must be completed before an admitted student can enroll in the first course of the program.

Admission Requirements – MBA

- Student must have earned a Bachelor Degree from an institution approved by the Bureau or previously approved by a predecessor agency of the Bureau; or an accredited institution in the United States or Canada; or other state approved institution that documents that the institution at which the student earned his or her degree is equivalent to an institution that is approved by the Bureau; or an institution outside the United States or Canada and in addition provides a comprehensive evaluation of the degree performed by a foreign credential evaluation service that is a member of the National Association of Credential Evaluation Services(NACES).
- Students must have been awarded a Bachelor of Arts degree with a business related emphasis with a grade of 3.0 or higher.
- Student must pay all applicable fees, as per the current published fee schedule at the time of the signing or entering into an enrollment contract or make other arrangements acceptable to the school. No Ability to Benefit students are accepted.
- This institution does not award credit for satisfactory completion of CLEP or other comparable examinations. This institution does not award credit for experiential learning.
- This institution has not entered into an articulation or transfer agreement with any other institution.

Admission Requirements – DBA

Candidates considered for admission to the Doctor of Business Administration program will be evaluated on the basis of their academic qualifications, personal statement, application, and CV if required.

To be admitted to our Doctor of Business Administration program, students must provide evidence of meeting the following eligibility criteria:

- Student must have earned a MBA from an institution approved by the Bureau or previously approved by a predecessor agency of the Bureau; or an accredited institution in the United States or Canada; or other state approved institution that documents that the institution at which the student earned his or her degree is equivalent to an institution that is approved by the Bureau; or an institution outside the United States or Canada and in addition provides a comprehensive evaluation of the degree performed by a foreign credential evaluation service that is a member of the National Association of Credential Evaluation Services(NACES).
- Students must have been awarded a Master of Arts degree with a business related emphasis with a grade of 3.0 or higher.
- Student must pay all applicable fees, as per the current published fee schedule at the time of the signing or entering into an enrollment contract or make other arrangements acceptable to the school. No Ability to Benefit students are accepted.
- This institution does not award credit for satisfactory completion of CLEP or other comparable examinations. This institution does not award credit for experiential learning.
- This institution has not entered into an articulation or transfer agreement with any other institution.
- Must have 3 years of professional business experience, at least 1 of which were in a managerial role.
-

English Proficiency

Instruction will be provided in no other language than English. For a student whose high school or equivalent coursework was not completed in English, and for whom English was not a primary language, we will seek a score of 500 on a paper based TOEFL test or a score of 70 on the internet based test. The TOEFL requirement does not apply to students who have received their high school diploma or the equivalent at an academic institution which has provided the instruction in the English language. Similarly, the TOEFL requirement does not apply to students who have completed coursework, in English, at the college level. The school does not provide ESL instruction.

APPLICATION STEPS

Step 1: Apply Online

The application process is simplified to reduce processing time. Prospective Brentwood University students must complete an online application found at the following site: www.brentwood.university. Applicants indicate in the application the program for which they wish to be considered.

Step 2: Enrollment Process

Soon after receiving the application, the Brentwood University Admissions Department will contact the student to assist throughout the enrollment process. Essential documents, including transcripts, enrollment agreement, personal statement, resume, and payment method, are collected by e-mail, fax, and mail. Please, note that to speed the admission process, Brentwood University will accept unofficial transcripts for the application process, however, admitted students are required to order *Official transcripts*, which must be sent directly to Brentwood University from the institution or military branch where the credit was earned, or sent by student as long as the official transcript is sealed from the originating institution. Official transcripts must be submitted before the end of the first course in the program. If the student has applied for credit transfer, that request will also be evaluated and the student will be informed of the number of credits that the student is allowed to transfer.

Orientation Materials

First-time students at Brentwood University are provided with orientation materials to assist them with getting started on their first online course. The orientation materials introduce the university's policies and procedures, the online platform, the standards for academic conduct in the online environment, and some tips and practices for being successful in the distance-learning format.

International Students

Students who are not citizens or permanent residents of the United States are welcome to apply for admission to Brentwood University and must follow the above 2 steps to admission. Please, note that due to the distance education nature of our program, VISA services are not provided nor will the institution vouch for student status. Brentwood University cannot issue I-20 documentation to allow international students to enter the US on student visas. Further, please, note the following:

Transcripts in languages other than English must be accompanied by a certified translation. If students request credit transfer from foreign institutions, transcripts for comparable university-level courses completed in a country other than the United States must be evaluated by an outside credential evaluation company before they are submitted to Brentwood University. The National Association of Credential Evaluation Services (www.naces.org) members are acceptable sources for foreign credential evaluation and translation services. International applicants whose native language is not English, except those who have completed their undergraduate or post graduate degrees at a nationally or regionally accredited U.S. college or university, must submit evidence of English proficiency. (See English Proficiency)

Non-Degree Seeking Students

Non-degree seeking students are individuals who may be taking coursework for personal development or job enrichment and may enroll in individual courses of their choosing. Non-degree seeking students must formally apply and are subject to all policies and procedures that apply to degree seeking students, as outlined in this catalog. Transcripts (prior college experience) are not required to enroll as a non-degree seeking student. Brentwood University encourages non-degree seeking students to apply their earned credit toward a degree. A non-degree seeking student who later decides to pursue a degree plan will be required to supply all evidence to prove eligibility for the respective program of choice.

ACADEMIC INFORMATION

Instructional Model

Brentwood University's goal is to provide a high-quality educational experience to students and faculty through online learning using innovative techniques. The instructional model is as follows:

- Students progress through the program within cohorts consisting of one or more students.
- Course duration in both tracks is 8 weeks. Students are required to participate in discussion boards, submit assignments, and take exams in an asynchronous manner.
- The final course grade is submitted within seven (7) calendar days of the scheduled end date of each course.

Course Load

Students are permitted to enroll in up to six semester credits (one course) at a time. Students are expected to spend a total of 240 hours of instruction and outside preparation per 6-credit course, in accordance with the widely accepted Carnegie model of instruction. In rare cases, a student may be allowed to take more than one course at a time with the approval of the Chief Academic Officer.

Enrollment Status

A student must be enrolled in a minimum of 24 semester credits over one academic year to be considered a full-time student, or a minimum of 12 semester credits over one academic year to be considered a part-time student.

Course Format and Access

Brentwood University students access their courses through a Learning Management System based on the NEO LMS system. This platform has a user-friendly interface – the students' online classroom, and is used by students and faculty members for all course work, attendance, and grading. Before starting course work in one of the graduate programs, students are provided with Orientation Materials, which introduce them to the learning platform, student resources, and the process for successfully completing online courses.

Faculty and Instruction

Courses are facilitated by faculty with advanced degrees and practical experience in the fields of instruction. Students receive personalized attention, and work closely with faculty towards successfully progressing through the courses in the program. Students are monitored and graded on participation, weekly assignments, and exams. Individual communication takes place through the online messaging system. Continuous improvement and institutional effectiveness are achieved through course and faculty evaluations conducted with students after the end of each course.

Participation

Instruction takes place online in an asynchronous manner – this means students are not required to be logged into the system at any particular time of the day or week. Rather, students have the freedom to select the most convenient days and times to participate. Discussion boards will close at the end of each week - after 11:59p.m. on Sunday evenings, students will be able to view all posts after that time, but will not have the ability to make additional posts. Only substantive comments made in the discussion boards will contribute towards a student's participation grade.

UNIVERSITY FACULTY

Thomas Joel Vance DBA

Doctorate in Business Administration (DBA) Northcentral University 2015

Master of Science in Industrial-Organizational Psychology Radford University 1993

Jacqueline D Awadzi-Collaway, Ph.D.

Ph.D., Organization and Management, Capella University, Minneapolis, MN. 2010

Master of Science Educational Technology, DeVry University, Chicago, IL 2016

MBA Management Texas A&M University, Corpus Christi, TX 2001

Veliota Drakopoulou, MBA, Ph.D.

Ph.D. in Applied Management and Decision Sciences Walden University 2013

MBA in Business Management, New York Institute of Technology, 2006

Steven Michael Wynne JD/MBA

Juris Doctorate International Legal Studies, Technology and Intellectual Property Law - Loyola School of Law 1997

MBA - International Business Management and Marketing, University of the District of Columbia 1991

Akeem T. Abujade DBA

DBA, Business Administration, Capella University, Minneapolis, Minnesota, 2014

MS, Telecommunications, Roosevelt University, Schaumburg, Illinois, 2005

Dr. Maggie Cutler Ph.D.

Ph.D. Economics (Industrial Organization) Arizona State University, 2002

Master of Science Information Management Arizona State University 2001

Dr. Judie Bucholz EMBA, Ph.D

EMBA, Jack Welch Management Institute, Strayer University

Ph.D. Human & Organizational System, The Fielding Graduate Institute

M.A. Technology, Kent State University

M.A Organizational Development, The Fielding Graduate Institute

M.A. Human Relations, University of Oklahoma

Dr. Janice Spangenburg Ph.D

Ph.D., Business / Leadership Regent University

M.A. Organization Development Fielding Graduate University

M.S, Management Troy State University

Dr. George Akerman

Ph.D. School of Public Leadership, Capella University

J.D Shepard Broad Law Center

MBA Nova Southeastern University

TUITION AND FEES

MBA Program

Total Tuition	\$14,000	
Registration Fee	\$250	
S.T.R.F Fee	\$0	(non refundable)
Textbooks	\$600	
<u>TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE</u>		\$2,333
<u>ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM</u>		\$14,850

Doctor of Business Administration Program

Total Tuition	\$18,000	
Registration Fee	\$350	
S.T.R.F Fee	\$0	(non refundable)
Textbooks	\$600	
<u>TOTAL CHARGES FOR CURRENT PERIOD OF ATTENDANCE</u>		\$1,800
<u>ESTIMATED TOTAL CHARGES FOR THE ENTIRE EDUCATIONAL PROGRAM</u>		\$18,950

Some other fees that students may incur are:

- \$30 returned payment or insufficient funds fee.
- \$75 commencement fee.

Please, note that tuition and fees are subject to change at the discretion of Brentwood University. Textbooks and other study materials that are required for course completion are not provided within the tuition and students are required to purchase them separately.

Payment Options

Tuition and fees for each course must be paid prior to each course start date. Students may choose to pay their tuition and fees for the program in lump-sum prior to the start of the program in order to receive a 10% discount on their rate. Acceptable forms of payments are: electronic payments, checks, money orders, or any of the major credit cards.

Financial Assistance

At this time, Brentwood University does not participate in either State or Federal financial aid programs, nor does it provide financial aid directly to its students. A student enrolled in an unaccredited institution is not eligible for federal financial aid programs.

SCHEDULE OF UNIVERSITY HOLIDAYS

University Holidays

Students have access to their online courses seven days a week including holidays. University administration will not work on the following holidays.

- New Year's Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

Admissions & Student Services Director

The office of the Admissions & Student Services Director supports faculty, staff, and students with services related to academic information and records. Some of the services provided include:

- Management of student academic records
- Verification of application materials
- Course registration and enrollment
- Issuing academic transcripts and conferral of degrees
- Consulting on academic policies and procedures, and on students, faculty and staff rights and responsibilities.

Student Services

The online nature of the university is not conducive to the administration of location-specific student services. Any student services that the institution undertakes in the future will be officially announced and included in the catalog.

LIBRARY SERVICES

The university offers LIRN, the Library and Information Resources Network, a hosted on-line services featuring academic search capabilities. The LIRN® collection provides students with millions of peer-reviewed and full-text journal, magazine, and newspaper articles, e-books, podcasts, audio, and video resources to support their academic studies from ProQuest, Gale Cengage, EBSCO, eLibrary, Books24x7, and more, covering topics for General Education, Business, and Medical programs. Students can contact the Ask-A-Librarian.com via live chat for any level of research assistance. Depending on the request, the librarian may follow-up with a conversation via phone and/or screen-share. To access this library, students will be emailed a login and password for the library after they have been successfully enrolled in a program of study.

Academic Honesty

Brentwood University takes academic honesty very seriously. Students are expected to always submit original work, and outside sources should be appropriately credited whenever used. Works that require citation include, but are not limited to, hard copy or electronic publications (copyrighted or not), communication (verbal or otherwise) originating from identifiable sources. Academic dishonesty occurs when: students use words or ideas that are not their original work in assignments, citations are not included for all used outside sources, work is recycled from another course taken by the same student (unless agreed with the instructor in advance), documents, such as transcripts or diplomas are forged, etc.

Preventing Plagiarism

Faculty members are trained and encouraged to try and prevent plagiarism in their classes. Some steps in that direction are for a faculty member to make it very clear, through announcements or assignment instructions, what constitutes plagiarism (as well as the potential consequences), and how assignments and citations should be formatted. Both students and faculty members are encouraged to check assignments through the use of a plagiarism checker software. Instances of plagiarism are addressed immediately.

Academic Honesty Procedure

When a faculty member determines that academic dishonesty in an assignment has occurred, the faculty member can address the issue directly with the student by considering one of the following options: educating the student on plagiarism (whenever it is unintentional or due to deficiency in understanding of what plagiarism is), allowing a student to resubmit the assignment, or taking steps to report the offence using the procedure outlined below along with a disciplinary action such as issuing a Failing grade on the

assignment, reducing the final grade, or issuing a Failing grade for the course.

1. If the instructor and student cannot resolve the plagiarism issue, the instructor should submit an academic dishonesty complaint form to the Chief Academic Officer, with copy sent to the student. The student will have an opportunity to respond to the allegation.
2. The Chief Academic Officer will assign an Academic Honesty Committee, which would review the forms and communications and will determine an appropriate action to address the issue. Some of the possible outcomes include: student removal from class, loss of semester credit, documented counseling, or in extreme cases, expulsion from the university. The University President is informed of all reported instances and the actions taken to address them.

Academic Freedom Policy

Brentwood University is committed to assuring full academic freedom to all faculty. Confident in the qualifications and expertise of its faculty members, the college encourages its faculty members to exercise their individual judgments regarding the content of the assigned courses, organization of topics and instructional methods, providing only that these judgments are made within the context of the course descriptions as currently published, and providing that the instructional methods are those official sanctioned by the institution, methods for which the institution has received oversight approval. Brentwood University encourages instructors and students to engage in discussion and dialog. Students and faculty members alike are encouraged to freely express views, however controversial, as long as they believe it would advance understanding in their specialized discipline or sub-disciplines.

Add/Drop Policy

A student may drop a course and add another course during the first week of class through the use of an Add/Drop form. Requests are to be sent to the attention of the Chief Academic Officer. Each request will be reviewed by the Chief Academic Officer on an individual basis and a final decision is made based on the student's academic record. Courses dropped through this process will not have a record in the student's academic transcript. Students who wish to drop a course without adding a new course to their program, should consider the Withdrawal procedures.

Administrative Withdrawal

A student withdrawal initiated by Brentwood University is called Administrative Withdrawal. The institution may initiate Administrative Withdrawal at its discretion in cases when a student fails to complete the registration process or fails to attend or participate in class, or in cases of academic dishonesty. Whenever Administrative Withdrawal is initiated by Brentwood University, a notification is sent to the student, who will then have the option to dispute this action by sending a written response to the Chief Academic Officer who makes a final determination.

Attendance Policy

Students are expected to participate and actively contribute to class assignments (including discussions), demonstrating knowledge of the concepts and theories studied, and the ability to apply that knowledge when analyzing current events, assigned case studies, or real business questions from their own organizations and communities.

This institution's policy on attendance is based on the premise that regular communication between the teacher and the student and, also, among students themselves, has significant value in the learning process. To assure this timely communication, your instructor will respond to each of your assignment submissions or exam submissions within 7 days. To further assure this timely communication, you must respond to each of your instructor's inquiries within 7 days as well.

A student is enrolled in an online course must demonstrate regular and substantive interaction with the instructor. Regular and substantive interaction is defined as completing one of the following academically related activities once a week in order to be marked as having attended and actively participating:

- Post to the course discussion board substantive comments relevant to the subject
- Substantive exchanges with the instructor about course content, concepts, and assignments
- Submit a graded unit assignment or exercise
- Attempt a pre-final exam or final exam
- Submit a final project

Assignments should be completed timely and within the posted deadlines. Limited extensions of time may only be granted for unexpected business, health, or personal emergencies, whenever those are communicated in advance of missing a due date. Emergencies require a written proof. In the rare occurrence of a technical issue preventing students from submitting assignments on time, the late penalty will not be applied, provided the technical issue is university-wide and outside of the control of individual students.

Cancellation, Withdrawal and Refund Policy

The student shall have the right to cancel the agreement and receive a full refund before the first lesson and materials are received or the seventh day after enrollment, whichever is later. Cancellation is effective on the date written notice of cancellation is sent/received to the school administrative office at 15615 Alton Parkway #450, Irvine, CA 92618 or by email to contact@brentwood.university. The institution shall make the refund pursuant to section 71750 of the Regulations. If the institution sent the first lesson and materials before an effective cancellation notice was received, the institution shall make a refund within 45 days after the student's return of the materials.

Notice Regarding the Transmission of Distance Educational Materials

The school will transmit your first lesson and other materials to you within seven days after your admission. This institution will transmit all of the lessons and other materials to you if (A) you have fully paid for the educational program; and (B) if after having received the first lesson and initial materials, you request in writing that all of the materials be sent. If this institution transmits the balance of the materials per your request, this institution shall remain obligated to provide other educational services it agreed to provide, such as responses to student inquiries, student and faculty interaction, and evaluation and comment on lessons submitted by you. This institution shall not be obligated to pay any refund after all of the lessons and materials have been transmitted.

A notice of cancellation shall be in writing, and a withdrawal may be effectuated by the student's written notice to the school administrative office, 15615 Alton Parkway #450, Irvine, CA 92618 or mail sent to contact@brentwood.university or by the student's conduct, including, but not necessarily limited to, a student's lack of attendance.

The institution shall issue a refund for unearned institutional charges if the student cancels an enrollment agreement or withdraws during a period of attendance. The refund policy for students who have completed 60 percent or less of the period of attendance shall be a pro rata refund. The institution shall pay refunds within 45 days of a student's cancellation or withdrawal.

If the student has received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds.

Refund Policy

A pro rata refund pursuant to section 94910(c) or 94920(d) or 94927 of the code shall be no less than the total amount owed by the student for the portion of the educational program provided subtracted from the amount paid by the student calculated as follows:

The amount owed equals the daily charge for the program (total institutional charge, divided by the number of days or hours in the program), multiplied by the number of days student attended, or was scheduled to attend, prior to withdrawal.

No refunds are due once the student has received 60% of the clock hours of instruction in any given period of attendance. For purposes of determining a refund, a student shall be considered to have withdrawn from an educational program when he or she withdraws or is deemed withdrawn in accordance with the withdrawal policy stated in this institution's catalog.

If an institution has collected money from a student for transmittal on the student's behalf to a third party for a bond, library usage, or fees for a license, application, or examination and the institution has not paid the money to the third party at the time of the student's withdrawal or cancellation, the institution shall refund the money to the student within 45 days of the student's withdrawal or cancellation.

If the student has received federal student financial aid funds, the student is entitled to a refund of moneys not paid from federal student financial aid program funds.

This institution shall refund any credit balance on the student's account within 45 days after the date of the student's completion of, or withdrawal from, the educational program in which the student was enrolled.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capital Oaks Dr., #400 Sacramento, CA 95833, P.O. Box 980818, West Sacramento, CA 95798, www.bppe.ca.gov, toll free telephone number (888) 370-7589 or by fax (916) 263-1897

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Course Repeat Policy

Students may repeat a course no more than three times. The cost of repeating a course equals the respective tuition rate for the course. When a student repeats a course, the lower grade will be replaced with the higher grade in the academic records, but with a notation that the course has been repeated. Only the higher grade and semester credit will be used in calculating the cumulative GPA. Semester credit is only given once for a course, except in cases where indicated in the course description.

Credit Transfer Policy

Students may transfer up to 6 credits for the MBA program from comparable coursework completed at an accredited institution. Requests for credit transfer are evaluated based on their individual merit by the Chief Academic Officer. Coursework must have been completed with a minimum GPA of 3.0 ("B") to be considered for transfer. Students are responsible for providing all information necessary for the validation of the credit claimed. For example, students will be required to furnish the academic catalog and/or the course outline from the institution awarding the credit. Brentwood University does not offer experiential credit.

Notice Concerning Transferability of Credits and Credentials Earned at Our Institution

The transferability of credits you earn at Brentwood University is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the degree you earn in the educational program is also at the complete discretion of the institution to which you may seek to transfer. If the credits or degree that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Brentwood University to determine if your credits or degree will transfer."

Incomplete Policy

A student may request an Incomplete (grade of I) status by submitting an Incomplete form, signed and agreed to between the student and the course instructor. Approval of Incomplete status is at the discretion of the instructor. Students have 4 weeks to complete all course work after being assigned a grade of I. Failure to complete all course work will result in the student earning the grade based on the coursework actually completed.

Academic Status

A student in the MBA program of Brentwood University have to maintain a minimum cumulative GPA of 3.0 in order to remain in good academic standing. A student failing to maintain such GPA is subject to being placed on Academic Probation or Dismissal as defined below.

A student in the Doctor of Business Administration program of Brentwood University have to maintain a minimum cumulative GPA of 3.0 in order to remain in good academic standing. A student failing to maintain such GPA is subject to being placed on Academic Probation or Dismissal as defined below.

Academic Probation: A student whose GPA falls below 3.0 will be placed on Academic probation for one 8- week course term, subject to approval from the Chief Academic Officer. Students placed on academic probation will be informed of it in writing. A student who shows satisfactory improvement will be allowed to remain on academic probation until the minimum cumulative GPA of 3.0 is achieved.

Academic Dismissal: Students who fail to show improvement or achieve the minimum cumulative GPA of 3.0 while on Academic Probation will be subject to Academic Dismissal from the university. The Chief Academic Officer will make the decision on placing students on Academic Dismissal and will notify the affected students and the registrar's office in writing. A student who is placed on Academic Dismissal will have a permanent record of the dismissal in the transcripts.

A student who is academically dismissed is not allowed to continue enrollment. Such a student can be readmitted to the program after at least one 8-week course term has passed. When readmitted after a dismissal, a student is required to be on academic probation while repeating courses to raise the cumulative GPA to the minimum guideline for good academic standing.

Students who have been placed on Academic Dismissal can appeal the decision based on mitigating personal circumstances. The appeal has to be submitted in writing to the Chief Academic Officer, who will make the final determination. If the appeal is approved, the student will be permitted to continue coursework at Brentwood University under academic probation status.

Non Academic Disciplinary Action

Violations of the Harassment or Discrimination Policy of this institution will become part of the student's record. Depending on the severity and/or frequency of the violation(s), the Faculty may take disciplinary action, including administrative withdrawal from the University. A student who has become subject to disciplinary action may submit an appeal to the Chief Academic Officer per the University's Grievances policy.

Grading Policy

Questions posted in the course classroom and sent via the course messaging system or email will be answered within 48 hours. Personal information and questions related to grading must be handled via private communications in order to protect students' privacy rights. Discussion board grades and Individual and Written Assignment grades will be posted within 5 calendar days after the end of each week, i.e. by end of day on Friday after the week they are due.

Course Grading Breakdown

Please note that there are no D grades or plus or minus signs.

<u>Letter Grade</u>	<u>Percent</u>	<u>Grading Percent Breakdown</u>	
A	90-100	Discussion Forums	36%
B	80-89	Individual Quizzes	24%
C	70-79	Individual Assignment	20%
F	69 and below	Final Exam	<u>20%</u>
		Total	100%

Student Assessment

Students have a number of opportunities to demonstrate learning through the measures of evaluation provided below. Please, use the table below to identify the days of the week as referenced in this section. Please, note that each week starts with Monday and ends with Sunday.

- Day 1 Monday
- Day 2 Tuesday
- Day 3 Wednesday
- Day 4 Thursday
- Day 5 Friday
- Day 6 Saturday'
- Day 7 Sunday

Discussion Forums

Each Week there will be discussion activities, which require critical thinking and responses that are based in theory, readings, current events, and personal experiences. All discussions pertaining to the topics of a particular week must take place within that week. Students should plan to begin participating in discussions early in the week, so as to allow a substantive discussion and exchange of ideas to take place within the week.

Weekly Quizzes

Every week, there will be quizzes offered in the online classroom, which consist of multiple-choice problems. Quizzes are meant for practicing of the concepts and theories studied in class. Quizzes can be taken multiple times and are scored automatically.

Individual Assignment

Students are required to complete one written individual assignment during Week 4.

Final Exam

There is a final exam, which is administered in the virtual classroom and is open for students throughout Week 8. The final exam may include a variety of question types, including definitions, calculation problems, or analysis from all topics covered throughout the term.

Program Grading Philosophy

Students should note that the average grade for Brentwood University is a grade of "B". Students, whose performance is solid and meets expectations consistently, can expect to earn this grade. Our university is very focused on ensuring that classes are not grade inflated and as such, grades of "A" are only provided for those assignments and activities for which a student goes beyond expectations. Please, note that per university policy, grades less than B are not meeting standards of graduate school competency and students whose cumulative GPA falls below B are subject to being placed on Academic Probation or Dismissal, as detailed in the University Catalog .

Graduation Policy – MBA Program

To receive a Master of Business Administration degree, a student must satisfy requirements related to semester credits, grade point average, program of study, and courses. Academic progress advisors (PA) are available to assist students with and to guide them through the process. Students who have met all requirements for graduation, should submit an application for graduation to the Chief Academic Officer.

To obtain the Masters of Business Administration degree, a student must complete the following:

- Earn a minimum of 36 semester credits by taking the 6 core MBA courses.
- Maintain an institutional GPA of 3.0 (on a 4.0 system).
- Earn a minimum course grade of 2.0 (on a 4.0 system) for each course in the program.

Brentwood University can confer degrees at the end of each 8-week course term (6 times each year). The conferral date is the date on which the student's degree is officially conferred. Upon completion of all required courses, submission of the graduation application, and resolving of any outstanding financial obligations, students who have met all academic and administrative requirements, will receive two official transcripts and their diploma.

Graduation Policy – Doctor of Business Administration Program

To receive a Doctor of Business Administration degree, a student must satisfy requirements related to semester credits, grade point average, program of study, and courses. Students who have met all requirements for graduation, should submit an application for graduation to the Chief Academic Officer.

To obtain the Doctor of Business Administration degree, a student must complete the following:

- Earn a minimum of 60 semester credits by taking the 8 core DBA courses and complete the required dissertation.
- Maintain an institutional GPA of 3.0 (on a 4.0 system).
- Earn a minimum course grade of 3.0 (on a 4.0 system) for each course in the program.

Brentwood University can confer degrees at the end of each 8-week course term (6 times each year). The conferral date is the date on which the student's degree is officially conferred. Upon completion of all required courses, submission of the graduation application, and resolving of any outstanding financial

obligations, students who have met all academic and administrative requirements, will receive two official transcripts and their diploma.

Grievance Policy

Brentwood University is responsible to uphold its students' rights and ensure that the university's non-discrimination policy is applied for students who choose to file a grievance against the institution for reasons involving discrimination, harassment, violation of a university policy, or other.

Students must use the following procedure to file a grievance: contact@brentwood.university

1. Students should first attempt to address the issue with the responsible party in writing. A copy of the communication shall be preserved in the course messaging system.
2. If a satisfactory solution cannot be found, the student may submit a grievance form to the Chief Academic Officer within 21 calendar days of the alleged incident. The grievance form is available upon request from the Chief Academic Officer.
3. The Chief Academic Officer shall issue a decision within 2 weeks of the grievance submission.
4. The student may appeal the decision to the Brentwood University Chief Executive Officer within 2 weeks of receiving the committee's decision, and a final decision will be made by the CEO within 2 weeks of the student appeal.

NOTE: If the complaint cannot be resolved after exhausting the institution's grievance procedure, the student may file a complaint with the California Bureau for Private Postsecondary Education. www.bppe.ca.gov

Harassment or Discrimination Policy

Brentwood University takes allegations of harassment on the basis of sex, race, color, religion, national origin, age, disability or sexual orientation very seriously. EAS strives to be free of all improper or unlawful harassment.

Conduct on the part of faculty, staff or students, which violates this policy includes but is not limited to:

- Unwelcome or unwanted sexual advances or requests for sexual favors, or insinuations that a grade or other academic achievement is dependent upon the granting of sexual favors.
- Unwelcome physical contact, including patting, pinching, hugging, kissing, fondling, etc.
- Offensive conduct, verbal or written, including sexually explicit jokes, comments, innuendo or other tasteless actions that would offend a reasonably sensitive person
- The display of sexually offensive pictures, posters, illustrations or objects
- Slurs, jokes, or ridicule based on race, ethnic or national origin, religion, gender or disability.

Individuals who have questions or who experience harassment should immediately report the offence to the University Chief Academic Officer.

Conduct Policy

Brentwood University will communicate directly with students whose conduct was deemed to warrant disciplinary action. Students may respond to the allegations by following the procedures listed under the Grievance Policy.

Leave of Absence Policy

A student may request a Leave of Absence (LOA), whenever it is necessary to take an academic leave due to individual circumstances. A student seeking a LOA shall submit a request to the Chief Academic Officer (please, email your request to contact@brentwood.university). The LOA allows a student to skip a term of 8 weeks at a time, depending on the program. Students may take up to 2 LOA per year.

A student may not begin a Leave of Absence while an active course is in progress -a withdrawal procedure must be initiated by the student, instead. A LOA can begin upon the completion of the active course term.

Maintenance and Confidentiality of Student Records

Student records for all students are kept for five years. Transcripts and diplomas are kept permanently. Examples of education records include, but are not limited to: Transcripts, Degree Audit Reports, Schedules of Classes, Class Rolls, Academic History Reports, Grade Rolls, etc. The following items are NOT education records, as defined by FERPA: sole possession records (records kept in the sole possession of the maker, used as a personal memory aid and not revealed to others), law enforcement records, employment records, medical records, post-attendance records, psychological or mental health records. Students may inspect and review their educational records. To do so, a student should submit a written request identifying the specific information to be reviewed. Should a student find, upon review, that records that are inaccurate or misleading, the student may request that errors be corrected. In the event that a difference of opinion exists regarding the existence of errors, a student may ask that a meeting be held to resolve the matter. Each student's file will contain student's records, including a transcript of grades earned. The first copy of the official transcript is provided at no charge. Subsequent copies are available upon advance payment of the transcript fee of \$25.00 for two copies. Transcripts will only be released to the student upon receipt of a written request bearing the student's live signature. No transcript will be issued until all tuition and other fees due the institution are paid current.

Brentwood University strictly observes the Family Educational Rights and Privacy Act (FERPA) – a federal law, which protects the privacy of student education records, establishes the right of students to inspect and review their education records, and provides guidelines for the correction of inaccurate and misleading information.

As allowed by FERPA, disclosure of student records without consent is acceptable when disclosure is made to university officials of this university or other universities where the student seeks enrollment. Such officials must have legitimate educational interest – which is a need to review education records in order to fulfill professional responsibility.

Also as allowed by FERPA, Directory information may be disclosed without consent UNLESS the student has invoked his/her FERPA right to limit disclosure of that information. Directory information includes: name, address, email address, telephone number, previous educational institutions attended, major and concentration, degrees and awards, dates of attendance, participation in school activities and sports, weight and height.

Students who wish to inspect their education record, can do so by submitting a request to Academic Affairs office in writing – all requests will be honored within 15 business days of request.

As required by FERPA, students are allowed to limit disclosure of personally identifiable information contained in their education records or in the school Directory. To invoke their FERPA rights to limit disclosure, students should submit a request to Academic Affairs office in writing – all requests will be honored within 15 business days of request.

Students who feel that Brentwood University has failed to comply with the requirements of FERPA have the right to file a complaint with the US Department of Education.

Facility

The administrative office of the school is located in the city of Irvine, in an office building approximately 10 years old. The school administrative office occupies 250 square feet. No classrooms or libraries are available at the administrative location as all educational services are provided online. The school utilizes the NEO LMS, a powerful, easy to use cloud based platform for the delivery of its educational programs.

Technology Requirements

For students, the following system configuration and software are recommended:

- Platforms: Mac OS X 10.2 or higher or Windows XP or higher;
- Hardware: 256 Mb RAM, CD-ROM, and 1 Gb free disk space;
- Productivity Software: Microsoft Word, PowerPoint, and Excel 2003 or higher; Adobe Reader 8.0 or higher;
- Web Browser: Firefox 3.0 or higher, Internet Explorer 8.0 or higher, Safari 4.0 or higher, or Chrome;
- Networking: 56k dialup modem, DSL, or Cable modem;
- Email: Outlook, Outlook Express, Mac Mail, Eudora, Entourage, or Yahoo/Hotmail/Gmail.
- The following are recommended for optimal performance
- Productivity Software: Microsoft Word, PowerPoint, and Excel 2007 or higher;
- Networking: Broadband Internet connection (DSL, cable, or other).

Competencies

Students must have the following competencies:

- Ability to access course and program material on the Internet;
- Ability to correspond with University staff, faculty, and students through email and the Internet.

MASTER OF BUSINESS ADMINISTRATION PROGRAM

Program Description

The MBA program at Brentwood University is designed for professionals of all experience levels, some of whom may be looking to advance in their career and others to change into the business field from other fields. More importantly, the MBA program at Brentwood University is a preparation for students who want to start and operate their own business. Upon completion of the core credit courses, students have the option to expand their education with a specialization by completing two additional specialization courses.

Program Objectives

Students who successfully complete the Master of Business Administration degree program will acquire the

following competencies:

- **Critical Thinking:** solve managerial problems using critical thinking skills and quantitative analysis;
- **Ethical Reasoning:** evaluate the moral and ethical principles practiced in the organizational setting;
- **Team Development:** analyze the use of managerial and leadership skills to develop productive teams;
- **Decision Making and Execution:** research business information to support the decision making process and execute decisions;
- **Effective Communication:** assess internal and external communication practices used in business; and
- **Global Thinking:** analyze business opportunities and challenges from a global perspective.

Degree Requirements

To be awarded the Master of Business Administration degree, all students must complete 36 program credits with a 3.0 minimum cumulative grade point average. The instruction is delivered in six 6-credit hour courses, each lasting 8 weeks. A student should expect to take 12 months to complete the Master of Business Administration degree requirements, provided an uninterrupted and normal progression through the program.

Master of Business Administration Courses

The following courses are required for the completion of the Master of Business Administration program and the awarding of the MBA degree.

- BU 151101 Organization and Leadership (6 credits)
- BU 151102 Innovation and Technology Leadership (6 credits)
- BU 151103 Accounting and Finance (6 credits)
- BU 151104 Micro and Macro Economics (6 credits)
- BU 151105 Marketing and Entrepreneurship (6 credits)
- BU 151106 Business Strategy (6 credits)

Required Learning Materials

Each course will have a designated textbook that students are responsible to obtain on their own. The Learning Management System (NEO LMS) supports the use of additional learning materials, including multimedia lecture presentations, discussion forums, and e-Library reading materials collection. Course materials are at the discretion of individual faculty members, but undergo review and approval by the Chief Academic Officer prior to being used in a live course.

Practical Training

Currently, students at Brentwood University are not required to complete any practical internships or externships. As our university is catering to a majority of adult learners, they will already be engaged in employment in business or other fields. Brentwood University does not offer university credits for life or work experiences.

Graduate Employment Opportunities

Graduates of the Brentwood University programs can obtain employment in the marketplace with any employer who is willing to hire them. Statistics show that students who obtain their masters degree can expect significantly higher lifetime earnings as compared to those with a bachelor or professional degrees only. Brentwood University does not offer job placement for graduating students, nor can it guarantee gainful employment to its graduates. Brentwood University can assist students with identifying reputable employment liaisons (agencies and headhunters), and can provide reference materials to help students with preparing their resumes or improving their interviewing skills

MBA GRADUATE COURSE DESCRIPTIONS

BU 151101 Organization and Leadership (6 credits)

In this course, students will study organizational effectiveness. Models and theories of leadership will be used to analyze management and organizational behavior and make recommendations for improvement. Some examples of functional and dysfunctional leadership are examined with specific sensitivity to cross-cultural differences. Team development dynamics and performance are reviewed in the context of identifying best practices to improve individual and team effectiveness in pursuing company or group objectives.

BU 151102 Innovation and Technology Leadership (6 credits)

Technical innovation is very important for the success of any individual or business entity in our day and age. We study innovation in three spheres of a business: product, process, and organization. New information-based systems are changing the business landscape with a lightning speed. Students can gain an appreciation of the efficiencies created through the use of information systems and the use of data to analyze and improve business decisions. Operations management principles are used to develop strategies, processes and operations that take advantage of internet-based solutions.

BU 151103 Accounting and Finance (6 credits)

Students learn to understand, develop and analyze corporate financial statements and accounting reports. Alternative costing methods are examined and used in decision making. Business strategy is designed, and financial projections are made based on the information presented in the financial statements from past performance. Sources of financing are studied, and evaluated for existing or new ventures.

BU 151104 Micro and Macro Economics (6 credits)

Students learn basic economic concepts, and analyze individual and economy-wide decisions, using the supply and demand framework. The course also focuses on the theories of firm behavior under different market structures and studies the process of resource allocation through the “invisible hand” of the market, sometimes helped by government regulation to ensure a balance between equity and efficiency. Further, aggregate economic behavior is examined through the study of economic growth, inflation, unemployment, and money supply. A number of policy questions and issues are raised, that relate to the way these variables affect the health of the economy in the near and long terms.

BU 151105 Marketing and Entrepreneurship (6 credits) BUS 669 Business Strategy (6 credits)

Students learn to conduct market analysis through the use of research, historical performance, analysis, and theory. Marketing-related decisions are made, using the study of target markets, feasibility analysis, and media mix options. Students learn to identify new entrepreneurial opportunities and develop plans for new ventures or existing business acquisitions.

BU 151106 Business Strategy (6 credits)

Business policy and strategies are designed by the students to address changes in the business environment and the need for companies to adapt in pursuit of company success in the marketplace. Some key areas of study are the principles of leadership succession and organization growth and development. Organizational structure and strategy are important focal points for leadership in the context of global dynamics and cultural and political differences as in the global competitive landscape.

DOCTOR OF BUSINESS ADMINISTRATION PROGRAM (DBA)

Program Description

The DBA program at Brentwood University is the highest academic degree which is designed for students who wish to pursue a professional career. The DBA is focused on both theory and applied research and will help the student to acquire leadership skills as an executive, consultant, or entrepreneur. At Brentwood University, we highlight international knowledge and experience. The program is designed for professionals with current employment position or business owner.

Program Objectives

Students who successfully complete the Doctorate of Business Administration degree program will acquire the following competencies:

- Conduct research with the aim of applying the findings to the real world of Business in all industries and countries
- Visionary skills and projection in the future in a changing economic and business environment
- Making decision in the real business world and more specifically, in the new international global Business World
- Conduct marketing research and answer to the new market in an ever-changing environment
- Develop and maintain a high level of team work and improve social and economic environment for human resources,

Degree Requirements

To be awarded the Doctorate of Business Administration degree, all students must complete 60 core program credits with a 3.0 minimum cumulative grade point average. The core instruction is delivered in eight 6-credit hour courses, each lasting 8 weeks. In addition to 48 core credits, the student should complete the Grand Comprehensive Exam (GCE) and submit a final thesis for 12 Credit hours. A student who chooses to complete only the core credits, should expect to take 16 months to complete the DBA degree course requirements, provided an uninterrupted and normal progression through the program.

In addition to 48 core credits, the student should submit a final thesis for 12 Credit hours.

Doctor of Business Administration Courses

The following courses are required for the completion of the Doctor of Business Administration program and the awarding of the DBA degree.

- BU151201 - Research Methodology (6 Credits)
- BU151202 - Managerial Accounting and Financial Management (6 Credits)
- BU151203 - Entrepreneurship and Leadership (6 Credits)
- BU151204 - Human resources Management (6 Credits)
- BU151205 - Business Intelligence (6 Credits)
- BU151206 - Project Management (6 Credits)
- BU151207 - Strategic Marketing (6 Credits)
- BU151208 - Leadership in International Multicultural Organization (6 Credits)
- DISSERTATION (12 credits)

Required Learning Materials

Each course will have a designated textbook that students are responsible to obtain on their own. The Learning Management System (NEO LMS) supports the use of additional learning materials, including multimedia lecture presentations, discussion forums, and e-Library reading materials collection. Course materials are at the discretion of individual faculty members, but undergo review and approval by the

Chief Academic Officer prior to being used in a live course.

Practical Training

Currently, students at Brentwood University are not required to complete any practical internships or externships. As our university is catering to a majority of adult learners, they will already be engaged in employment in business or other fields. Brentwood University does not offer university credits for life or work experiences.

Graduate Employment Opportunities

Graduates of the Brentwood University programs can obtain employment in the marketplace with any employer who is willing to hire them. Statistics show that students who obtain their Doctorate can expect significantly higher lifetime earnings as compared to those with a bachelor or professional degrees only. Brentwood University does not offer job placement for graduating students, nor can it guarantee gainful employment to its graduates. Brentwood University can assist students with identifying reputable employment liaisons (agencies and headhunters), and can provide reference materials to help students with preparing their resumes or improving their interviewing skills

DBA GRADUATE COURSE DESCRIPTIONS

BU151201 - Research Methodology (6 Credits)

This course is designed to provide a solid foundation in research methodology by immersing students in an array of different techniques involving information, data, surveys, interviews, and other methods of data accumulation. Upon completion of this course, students will have a complete understanding of the different ways that specific data and information are used. Many different research approaches will also be discussed to bring students to a better understanding of all of the different ways to analyze many different types of data.

BU151202 - Managerial Accounting and Financial Management (6 Credits)

This course will cover what drives managers and executives to make decisions about all aspects of the business including product costs, when to hire, budgeting, marketing techniques, organizational performance and which direction to take the business. Students will also learn how to use accounting as not only a tool for tax obligation, but as a drive to improve the performance of an existing business.

BU151203 - Entrepreneurship and Leadership (6 Credits)

This course will provide students with a solid foundation to the key components in leading or starting a group, team, organization, business, or corporation. Students will learn necessary entrepreneur skills including how to translate an idea into reality, and which steps are necessary in order to implement the plan, and accomplish goals. In addition to entrepreneur skills, students will learn important leadership skills including how to successfully lead people with a vision.

BU151204 - Human resources Management (6 Credits)

In this course, students will focus on the role of a human resource professional as a strategic partner in today's organizations. Students will learn the basic concepts of databases, spreadsheet software, and information technology as they relate to managerial decision making and the maintenance of competitive advantage. Key HRM functions such as recruitment, selection, development, performance management, retention, compensation, safety, and labor relations will be examined. Current issues such as diversity training, sexual harassment, globalization, same sex marriages, and the rising costs of benefits will be discussed.

BU151205 - Business Intelligence (6 Credits)

This course will teach students how to navigate and use many different intelligence tools in order to better examine and process raw data that is received. Different areas that will be covered include spreadsheets, reporting & querying software, online analytical processing (OLAP), digital dashboards, data mining, process visualization, data warehousing, and local information systems.

BU151206 - Project Management (6 Credits)

This course will cover the necessary steps to ensure successful project completion. Students will learn about everything from the initial planning, to creating a schedule, to executing the plan, to measuring performance along the way, to understanding the relationships between cost, resources, and timing. Students will also have an excellent understanding of the best communication techniques in regards to project management.

BU151207 - Strategic Marketing (6 Credits)

This course will cover the best practices for strategic marketing. Areas of study that will be covered include choosing the right product, identifying your consumer, planning for the best time, and exploiting available resources when appropriate. Students will also learn in-depth about the different marketing media outlets, as well as which media fits different situations best, and why.

BU151208 - Leadership in International Multicultural Organization (6 Credits)

This course will help prepare students for successful business practices across different nations and cultures. Students will learn different leadership styles, as well as learn about their own cultural limitations, which will help them to understand the bigger picture. This course will also teach students how to work in an international environment in regards to international laws, rules, regulations, and expectations.

DISSERTATION

A dissertation is the product of extensive research and presents an original contribution to knowledge in a given field. It documents the candidate's ability 1) to make substantive contributions to answering a major intellectual question and 2) to communicate research results with professional competence.

In all cases, the dissertation must constitute an integrated, coherent work, whose parts are logically connected. It must have a written introductory chapter that sets forth the general theme and core questions of the dissertation research and that explains the relationship among the constituent chapters or parts. The introduction will typically include, as is appropriate to the discipline, a review of the literature relevant to the dissertation, an explanation of theories, methods, and/or procedures utilized by the author, and a summary discussion of the contribution of the dissertation project to knowledge in the field. In its final deposited form, the dissertation must constitute an achievable product, which meets the standards prescribed by the university.

The dissertation may consist (in whole or in part) of co-authored chapters and articles, but the candidate must be a major contributor to the research and writing of any such papers and must describe her/his ideas, individual efforts, and contributions to the larger work. In order to be in compliance with the university's policy on plagiarism and academic integrity,* a dissertation that incorporates co-authored work must also include in its introduction an explanation of the role of the candidate in the research and in the writing of the co-authored work.

If a dissertation includes previously published materials (authored or co-authored), the candidate must provide a full referencing of when and where individual papers have been published. Because prior publication and multiple authorship have implications with respect to copyright, DBA candidates should discuss copyright with advisors and obtain copyright clearance from any co-authors well in advance of defending the dissertation. Written permission must be obtained in order to include articles copyrighted by others within the dissertation. It is the responsibility of the student and the student's

dissertation committee to ensure that the dissertation meets all requirements regarding authorship, academic integrity, and copyright, as here outlined.

REQUIRED DISCLOSURES

- The policy of this institution is to update the official school catalog annually, in January of each year.
- Annual updates may be made by the use of supplements or inserts accompanying the catalog. If changes in educational programs, educational services, procedures, or policies required to be included in the catalog by statute or regulation are implemented before the issuance of the annually updated catalog, those changes shall be reflected at the time they are made in supplements or inserts accompanying the catalog.
- This institution makes its current catalog and current program brochures available to the public at no charge. Individuals who wish to obtain a copy can make arrangements by simply calling the school's office or by accessing the institution's website at www.brentwooduniversity.com
- This institution has not had a pending petition in bankruptcy, is not operating as a debtor in possession and has not filed a bankruptcy petition within the preceding five years nor has had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under chapter 11 of the United States Bankruptcy Code
- If a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund, and that, if the student has received federal student financial aid funds, the student is entitled to a refund of the moneys not paid from federal student financial aid program funds.
- Brentwood University has no responsibility to find or assist a student in funding housing. This institution does not operate dormitories or other housing facilities. This institution does not provide assistance nor does it have any responsibility to assist students in finding housing. Housing in the immediate area is available in two story walkup and garden apartments. Monthly rent for a one bedroom unit is approximately \$1,200 a month. (www.apartmentguide.com)
- None of the educational services offered lead to occupations that require licensure.

Student Tuition Recovery Fund Disclosures.

"You must pay the state-imposed assessment for the Student Tuition Recovery Fund (STRF) if all of the following applies to you:

1. You are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition either by cash, guaranteed student loans, or personal loans, and
2. Your total charges are not paid by any third-party payer such as an employer, government program or other payer unless you have a separate agreement to repay the third party.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if either of the following applies:

1. You are not a California resident, or are not enrolled in a residency program, or
2. Your total charges are paid by a third party, such as an employer, government program or other payer, and you have no separate agreement to repay the third party."

"The State of California created the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic losses suffered by students in educational programs who are California residents, or are enrolled in a residency programs attending certain schools regulated by the Bureau for Private Postsecondary Education.

You may be eligible for STRF if you are a California resident or are enrolled in a residency program, prepaid tuition, paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The school closed before the course of instruction was completed.
2. The school's failure to pay refunds or charges on behalf of a student to a third party for license fees or any other purpose, or to provide equipment or materials for which a charge was collected within 180

days before the closure of the school.

3. The school's failure to pay or reimburse loan proceeds under a federally guaranteed student loan program as required by law or to pay or reimburse proceeds received by the school prior to closure in excess of tuition and other costs.

4. There was a material failure to comply with the Act or this Division within 30 days before the school closed or, if the material failure began earlier than 30 days prior to closure, the period determined by the Bureau.

5. An inability after diligent efforts to prosecute, prove, and collect on a judgment against the institution for a violation of the Act."

However, no claim can be paid to any student without a social security number or a taxpayer identification number.

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